

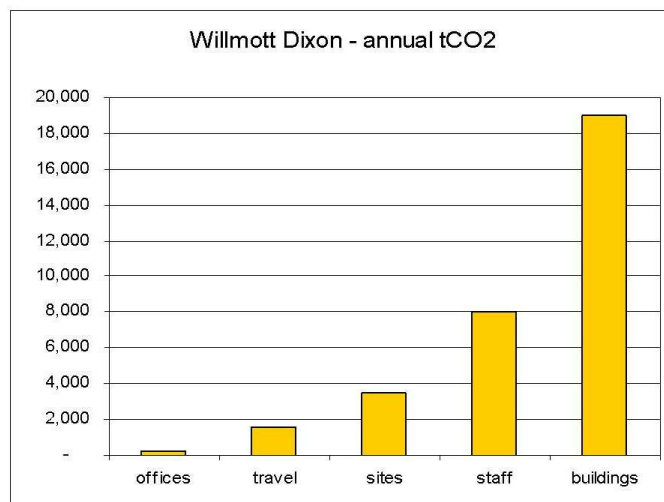
## Willmott Dixon Construction - Strategic Vision

CarbonSense client Willmott Dixon Construction has launched a new strategic vision. Willmott Dixon Construction is the major contracting arm of Willmott Dixon Group, one of the UK's largest privately owned construction, fit-out, housing, property care and development companies.

The company is committed to taking a leadership role in the built environment, tackling climate change and energy efficiency, and sending zero waste to landfill by 2012. CarbonSense, working with XCO2 Energy, carried out a programme of work which advised the company on carbon strategies. The company aims to stand out from the crowd by setting the challenging climate change target of 'carbon neutrality' by 2012.

The work carried out by CarbonSense for Willmott Dixon Construction included:

- Internal workshop series to help the board and senior management understand the 'carbon story'
- Use of the Carbon Journey framework to clarify key drivers for action, barriers, cost savings and 'soft' benefits
- Preliminary assessment of carbon emissions arising within the company's wider 'sphere of influence'
- Development of draft Climate Change Strategy
- Recommended action list



Graph shows Willmott Dixon's carbon 'sphere of influence', including staff personal emissions, and the emissions from the buildings that they construct.