

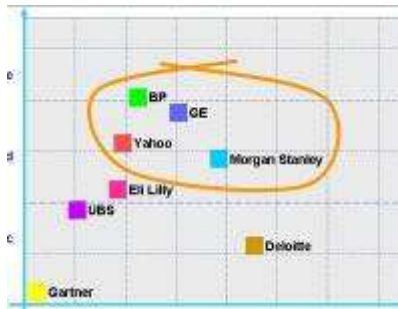
carbonsense solutions

—NOV 2008

The financial climate is tough, yet we believe that continued focus on climate change and energy security will deliver new and exciting opportunities.. We are continuing to help businesses develop 'carbon positive' strategies and innovative responses to the climate challenge.

Fraser Durham, CarbonSense

If you can't see the pictures in this newsletter, you can download a pdf version [here](#)



Benchmarking carbon strategies

How is your business positioned against others in your sector and with leaders elsewhere? Where are the opportunities, the leverage, and the vulnerabilities? Feedback in the UK and Europe has proved that our unique Carbon Journey tools cut through the carbon-babble and marketing spin, so that top level decisions can be made in the boardroom with confidence.

[more](#)

Food for thought - letter in the New Scientist

We were delighted to have a letter published in New Scientist (24 September) challenging the way that the Global Warming Potential (GWP) of greenhouse gases is compared to carbon dioxide over 100 years. Over a more appropriate timescale of 10 years, methane is about three times more potent. There are considerable implications for agriculture, the carbon footprinting of food and especially meat and dairy products, and for climate strategies in associated sectors.

[more](#)



Climate change and investment

Peter Martin spoke at an investment conference for charities organised by Barings, Rensburg Sheppards and Sarasin & Partners in partnership with the Charity Finance Directors Group. One of the key issues facing investment managers today is how to assess the climate exposure of investments appropriately given the wide range of methodologies, immature reporting conventions and sea of greenwash.

[more](#)

CarbonSense is supporting another inspiring course at Schumacher College entitled:
HOW TO COMMUNICATE CLIMATE CHANGE - THE BUSINESS CHALLENGE
Contributors in April 2009 will include Antony Turner, Ben Stimson of BskyB and Andy Hobsbawm & Naresh Ramchandani of 'Do the Green Thing'

<http://www.schumachercollege.org.uk/courses/communicate-climate-change-the-business-challenge>